ORDER

Orders

Order / Rev:

1.03291

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Estimate:

2601

Flight Dates:

09/28/12 - 10/04/12

Original Date / Rev:

06/21/12 / 07/26/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

National Media, Inc.

Buying Contact:

Billing Contact:

815 Slaters Ln.

Alexandria, VA 22314

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Broadcast EOM/EOC

00:15:00

15%

Cash

Advertiser

Name:

Priority:

NRCC-IE

Demographic:

A25-54

Product Codes:

Revenue Codes:

PLI2

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	59	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	59	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	167	\$153,025.00	\$130,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,543.24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp	•	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800,00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE \	N/WAGNF	RS1										
	<u>Sta</u>	rt Date <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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KSNV

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Order / Rev:

Flight Dates:

103291

Alt Order #:

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

•	<u></u>								 			
Ln Ch	Start	End	Inventory Code		Start/End		Len Sp			Rtg Type	Spots	Amount
E 1 KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeUp M-F 5-6a WakeU	_	5-6a	-	:30	2	\$400.001	0.00 NM	2	\$800.00
WAKE	W/WAGI	NRS1	WH 5-08 WAREO	p w/wagiicis								
,	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/30/12	F	2		0.00			A 400 004	2 22 1111	_	
E 2 KSNV	10/01/1	2 10/01/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	М	:30	2	\$400.001	0.00 NM	2	\$800.00
	W/WAGI	NRS1										
_	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
E 3 KSNV		10/07/12 2 10/02/12	M-F 5-6a WakeU	2 n w/M/a/M	\$400.00 5-6a	0.00 -T	:30	2	\$400.001	0.00 NM	2	\$800.00
_ 0 110111	101021	10,000,12	M-F 5-6a WakeU	-	0 00	,	.50	L	ψ-100.001	U.OU INIVI	2	φουυ.σι
	W/WAGI											
St Week: 10	art Date 0/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
			M-F 5-6a WakeU		5-6a	W	:30	2	\$400.001	0.00 NM	2	\$800.00
			M-F 5-6a WakeU	-				_	4100,00	0.00 1111		φοσο.στ
	W/WAGI		Modedaya	CastaRAlask	Data	Detina						
<u>ی Si</u> Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
E 5 KSNV	/ 10/04/1	2 10/04/12	M-F 5-6a WakeU		5-6a	T	:30	2	\$400.001	0.00 NM	2	\$800.00
14/41/5		ND04	M-F 5-6a WakeU	p w/Wagners								
	: W/WAGI art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	2		0.00						
E 6 KSNV	/ 09/28/1	2 09/28/12	M-F 6-7a WakeU	_	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
ΜΔΚΕ	: W/WAG	NRS2	M-F 6-7a WakeU	p w/Wagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	9/24/12	09/30/12	F	2	\$725.00	0.00						
E 7 KSN\	/ 10/01/1	12 10/01/12	M-F 6-7a WakeU		6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE	W/WAG	NRS2	M-F 6-7a WakeU	p w/vvagners							ł	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	M	2		0.00				· · · · · · · · · · · · · · · · · · ·		
E 8 KSN\	7 10/02/1	12 10/02/12	M-F 6-7a WakeU M-F 6-7a WakeU	-	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
WAKE	: W/WAG	NRS2	Wil Statvanoc	p myragnoro							l	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					i	
Week: 10		10/07/12	M-F 6-7a WakeU	2 n w/Ma@M	\$725.00 6-7a	0.00 W	:30	2	\$725.001	0.00 NM	_	ሰላ ላ ደር ርላ
L 9 KOK	10/03/	12 10/03/12	M-F 6-7a Waket	-	0-7 a	v	.30	2	φ/25.00 l	U.UU INIVI	2	\$1,450.00
	: W/WAG											
<u>S</u> Week: 10	tart Date	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
			M-F 6-7a WakeU		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.0
			M-F 6-7a WakeL	-			100	_	4.20.00	0.00 1	_	Ψ1,100.0
	: W/WAG		Maakdaya	Cnote Allegie	Doto	Detion						
<u>ച</u> Week: 1	tart Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2		<u>Rating</u> 0.00				!		
-			Today Show	СМ	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TOP	VOIRM		Today Show									•
	Y SHW tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					1	
Week: 0		09/30/12	F	<u>opots/vveck</u>		0.00						
E 12 KSN	/ 10/01/	12 10/01/12	Today Show	СМ	658a-9am	M~~~	:30	4	\$900.001	0.00 NM	4	\$3,600.0
TODA	Y SHW		Today Show									
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 1	0/01/12	10/07/12	M	4		0.00]	
E 13 KSN	/ 10/02/	12 10/02/12		CM	658a-9am	-T	:30	4	\$900.001	0.00 NM	4	\$3,600.0

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Order / Rev: Alt Order #:

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103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2601

Rate Pri Rtg Type Spots Ln Ch Break Start/End Time Start End Inventory Code Days Len Spots Amount Today Show **Today Show TODAY SHW** Start Date End Date Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$900.00 0.00 E 14 KSNV 10/03/12 10/03/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM ---W-----\$3,600.00 **Today Show TODAY SHW** Start Date End Date Spots/Week Weekdays Rate Rating -W----Week: 10/01/12 10/07/12 \$900.00 0.00 E 15 KSNV 10/04/12 10/04/12 **Today Show** CM 658a-9am ---T---:30 \$900.001 0.00 NM \$3,600.00 **Today Show** TODAY SHW Start Date **End Date** <u>Weekdays</u> Spots/Week Rating Rate 10/07/12 ---T---Week: 10/01/12 \$900.00 0.00 E 16 KSNV 09/29/12 09/29/12 News 3 Sunrise - SATURIM ----S-:30 \$375.001 0.00 NM \$750.00 News 3 Sunrise SATURDAY NW3 AT SUNRISE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 ----5-\$375.00 0.00 E 17 KSNV 09/29/12 09/29/12 7a-9am Saturday Today CM ----5-:30 \$625.001 0.00 NM \$2,500.00 Saturday Today SATURDAY TODAY End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ---S-\$625.00 0.00 E18 KSNV 09/30/12 09/30/12 News 3 Sunrise - SUND&M 6a-7a ----S :30 \$375.001 0.00 NM 2 \$750.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$375.00 0.00 ----s E 19 KSNV 09/30/12 09/30/12 Sunday Today CM 7a-8am :30 \$500.002 0.00 NM \$1,000.00 Sunday Today **SUN TODAY** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5 \$500.00 0.00 E 20 KSNV 09/28/12 09/28/12 M-F Today Show II 3rd H0M 9-10a ----F--:30 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 09/30/12 Week: 09/24/12 \$425.00 0.00 E21 KSNV 10/01/12 10/01/12 M-F Today Show II 3rd HBM \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 22 KSNV 10/02/12 10/02/12 M-F Today Show II 3rd HBM 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E 23 KSNV 10/03/12 10/03/12 M-F Today Show II 3rd H0M 9-10a --W----:30 \$425.001 0.00 NM 2 \$850,00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$425.00 0.00 E24 KSNV 10/04/12 10/04/12 M-F Today Show II 3rd H0M 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---T---\$425.00 0.00E 25 KSNV 09/28/12 09/28/12 CM 10am-11am ----F--:30 \$325.001 0.00 NM 2 \$650.00

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

l n	Ch	Start	End	Inventory Code	Brook	Start/End T	ime Days	Len Sp	ota	Doto Dri	Dta Tuna	Casta	A
L. 1	OII	Otari	ьпи	M-F Today Show		Otal VEIIG	ille Days	Len op	0018	Nate Fit	Rtg Type	Spors	Amount
	TODAY	01.040		Today 4th Hour									
	TODAY Sta	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09/		09/30/12	F	2	\$325.00	0.00						
			2 10/01/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY		E. J.D. (304 1 1	0 (75)	Б.	D ('						
W	<u>5ta </u> /eek: 10	<u>rt Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 27	KSNV	10/02/1	 	M-F Today Show		10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	CLEANO		Today 4th Hour									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/		10/07/12	-T	2	\$325.00	0.00						
E 28	KSNV	10/03/1	2 10/03/12	M-F Today Show	III 4th BM .	10am-11am	~~W	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	SHW3		Today 4th Hour									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/		10/07/12	w	2	\$325.00	0.00						
E 29	KSNV	10/04/1	12 10/04/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	TODAY	SHW3		Today 4(II Hodi									
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	/eek: 10/		10/07/12	D(ID	2	\$325.00	0.00			4504.404		_	
E 30	KSNV	09/28/1	12 09/28/12	Rachael Ray Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
	RACHA	EL RAY		•									
14.	<u>Sta</u> /eek: 09	rt Date	End Date 09/30/12	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
-				Rachael Ray	CM	11am-12pm	M	:30	2	\$325.001	0.00 NM	2	\$650.00
				Rachael Ray					_	*	0.00	_	4000.00
		EL RAY		10/	O	Dele	D-45						
W	<u>ى د</u> leek: 10/	<u>irt Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 32	KSNV	10/02/1	12 10/02/12	Rachael Ray	CM	11am-12pm	<u> </u>	:30	2	\$325.001	0.00 NM	2	\$650.00
	расца	EL DAV		Rachael Ray									
		NEL RAY urt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-				ĺ	
	/eek: 10/		10/07/12	-T	2		0.00						
E 33	KSNV	10/03/	12 10/03/12	Rachael Ray	СМ	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
	RACHA	EL RAY	,	Rachael Ray									
		ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10		10/07/12	W	2		0,00						
E 34	KSNV	10/04/	12 10/04/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650.00
	RACHA	NEL RAY	,	Nachael Nay									
		art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
B-1	eek: 10		10/07/12	T	2 0nm CM		0.00	.20		#205.004	0.00.144		*****
E. 30	KONV	09/20/	12 09/20/12	The Agenda 123 The Agenda 123		1230-1p	F	:30	1	\$325.001	0.00 NM	1 I	\$325.00
	NEWS	3 AT NO	OON										
10		art Date	End Date	<u>Weekdays</u> F	Spots/Week 1		Rating						
	Veek: 09 KSNV		09/30/12 12 10/01/12	The Agenda 123	 	\$325.00 1230-1p	0.00 M	:30	1	\$325.001	0.00 NM	1	\$325.00
_ 50				The Agenda 123		- · F	, -	.50	•	,	-100 13111		Ψ020.00
		3 AT NO		10/a - lastar	Owet-8811	D4-	Deti						
W	<u>Sta</u> Veek: 10	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
		_	12 10/02/12		СМ	1230-1p	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
											•	•	

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2601

Ln Ch End Inventory Code Start Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Agenda 1230pm The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 10/07/12 -T----Week: 10/01/12 \$325.00 0.00 E 38 KSNV 10/03/12 10/03/12 The Agenda 1230pm 1230-1p CM --W----:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/01/12 10/07/12 --W---\$325.00 0.00 E 39 KSNV 10/04/12 10/04/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ~~~T--\$325.00 0.00 E40 KSNV 09/29/12 09/29/12 Golf СМ ----S-4a-8pm :30 \$700.001 0.00 NM \$1,400.00 Golf RYDER CUP End Date Start Date Spots/Week Weekdays Rating Rate Week: 09/24/12 09/30/12 -----\$700.00 0.00 E41 KSNV 09/30/12 09/30/12 Golf CM 4a-8pm ----S :30 2 \$700.001 0.00 NM \$1,400.00 2 Golf RYDER CUP Start Date **End Date** Weekdays Spots/Week Rate Rating -----5 09/30/12 Week: 09/24/12 \$700.00 0.00 E42 KSNV 09/29/12 09/29/12 News 3 Today - SATURIOM 9am-930am ----S-:30 \$500.001 0.00 NM \$500.00 News 3 Today - SAT **NEWS3 TDY-WKND** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 ----5-\$500.00 0.00 E 43 KSNV 09/30/12 09/30/12 Chris Matthews 9:30AM SM 9:30a-10a ----S :30 \$500.001 0.00 NM 1 \$500.00 Chris Matthews SUN 9:30am **CHRIS MATTHEWS** End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$500.00 0.00 E 44 KSNV 09/28/12 09/28/12 Dr. Phil CM. 3-4p ----F--:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--\$450.00 0.00 E 45 KSNV 10/01/12 10/01/12 Dr. Phil CM 3-4p M----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0.00 E 46 KSNV 10/02/12 10/02/12 Dr. Phil CM 3-4p -T----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL **End Date** Start Date Spots/Week Weekdays Rating <u>Rate</u> Week: 10/01/12 10/07/12 \$450.00 0.00 E 47 KSNV 10/03/12 10/03/12 Dr. Phil CM --W----:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating --W---Week: 10/01/12 10/07/12 \$450.00 0.00 E 48 KSNV 10/04/12 10/04/12 Dr. Phil CM 0.00 NM 3-4p :30 \$450.001 2 \$900.00 Dr Phil DR, PHIL End Date Start Date Spots/Week Weekdays 1 <u>Rate</u> Rating Week: 10/01/12 10/07/12 \$450.00 0.002 E49 KSNV 09/28/12 09/28/12 CM 4-5pm ----F--:30 \$725.001 0.00 NM \$725.00

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Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 End Date Start Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F---\$725.00 0.00 E 50 KSNV 10/01/12 10/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$725,001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00E 51 KSNV 10/02/12 10/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 1 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 10/01/12 10/07/12 -T----\$725.00 0.00 E 52 KSNV 10/03/12 10/03/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$725.00 0.00 E 53 KSNV 10/04/12 10/04/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week; 10/01/12 10/07/12 ---T---\$725.00 0.00 E 54 KSNV 09/28/12 09/28/12 M-F Early News CM 5-630p ----F--:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays 1 4 1 Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----F--3 \$1,200.00 0.00 E 55 KSNV 10/01/12 10/01/12 M-F Early News CM 5-630p M-----:30 3 \$1,200,001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate M-----3 \$1,200.00 Week: 10/01/12 10/07/12 0.00 E 56 KSNV 10/02/12 10/02/12 M-F Early News CM 5-630p -T----:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 3 \$1,200.00 0.00 E 57 KSNV 10/03/12 10/03/12 M-F Early News СМ 5-630p 30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 \$1,200.00 0.00 E 58 KSNV 10/04/12 10/04/12 M-F Early News :30 3 \$1,200.001 CM 5-630p 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 ---T---Week: 10/01/12 3 \$1,200.00 0.00E 59 KSNV 09/28/12 09/28/12 M-F Jeopardy CM 630-7pm -F--:30 1 \$1,300.001 0.00 NM 1 \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week <u>Weekdays</u> Rate Rating Week: 09/24/12 09/30/12 --F--\$1,300.00 0.00 1 E 60 KSNV 10/01/12 10/01/12 M-F Jeopardy CM 630-7pm M----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/01/12 10/07/12 \$1,300.00 0.00 E61 KSNV 10/02/12 10/02/12 CM 630-7pm -T----1 \$1,300.001 0.00 NM :30 \$1,300.00

Print Date: 07/26/12 10:50:10

KSNV

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

Ln Cl	h Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type S	Spots	Amount
IE/			M-F Jeopardy								
	OPARDY <u>Start Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			I		
	c: 10/01/12	10/07/12	-T		\$1,300.00	0.00					
	SNV 10/03/1	12 10/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	W	:30	1 \$1,300.001	0,00 NM	1	\$1,300.00
JE(OPARDY Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating					
Week	c: 10/01/12	10/07/12	W		\$1,300.00	0.00					
		12 10/04/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JE	OPARDY										
Week	Start Date c: 10/01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
	SNV 09/28/		•	CM.	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo			·		. 41,000,001	0100 11111		Ψ1,000.00
WF	HEEL-FORTN Start Date		Woolddayo	Contalliant	Dete	Dating					
Week	k: 09/24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 65 KS	SNV 10/01/	12 10/01/12	M-F Wheel	CM	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
108	JEEL FORTA		M-F Wheel of Fo	rtune							
VV	∃EEL-FORTN Start Date	N⊏ End Date	Weekdays	Spots/Week	Rate	Rating					
Week	k: 10/01/12	10/07/12	M		\$1,300.00	0.00					
E 66 KS	SNV 10/02/	12 10/02/12		СМ	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Wł	HEEL-FORTN	NE	M-F Wheel of Fo	rtune							
•••	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	k: 10/01/12	10/07/12	-T		\$1,300.00	0.00					
E 67 KS	SNV 10/03/	12 10/03/12	M-F Wheel M-F Wheel of Fo	CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Wł	HEEL-FORTI	ΝE	MI-L ANTIGGLOLL	itune					i		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	k: 10/01/12	10/07/12	W	1	+ . ,	0.00					
± 68 K8	SNV 10/04/	12 10/04/12	M-F Wheel of Fo	CM rtune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
W	HEEL-FORTI	NE							1		
) 041		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 10/01/12 SNV 09/29/	10/07/12	Venas Inc	CM	\$1,300.00 6:30-8pm	0.00 S-	:30	1 \$425.001	MIA OO O	1	#435 OC
L 03 10	G11V G3/23/	12 03/23/12	Vegas Inc. Vegas Inc.	Civi	0.30-apiii	3-	.30	1 \$425.001	0.00 NM	1	\$425.00
NE	EWS 3		-								
\/\eel	Start Date k: 09/24/12	End Date 09/30/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00					
			Weekend Jeopa	dv/Whe@M	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
			WKND Jeop/Wh	-				_ +	5,55 7	_	Ψ1,000,00
JE	OP/WHEEL	Cod Doto	Manladava	Constanting of	D-4-	D-41					
Weel	Start Date k: 09/24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 2		Rating 0.00					
			Mon PR 8-10p	CM	8-10pm	М	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
ተግ ነ	IE VOICE		Monday Prime 8	-10pm							
i In	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	k: 10/01/12	10/07/12	М	1	\$4,000.00	0.00					
E72 K	SNV 10/03/	12 10/03/12	Wed PR 9-10p Wednesday Prin	CM ne 9-10pm	9-10pm	W	:30	2 \$3,000.001	0.00 NM	2	\$6,000.00
L&	O:SVU										
167	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
	k: 10/01/12 SNV 10/03/	10/07/12	W	CM	\$3,000.00 10-11pm	0.00 W	.30	1 \$2 200 004	O OO NIBA	4	ቀኃ ባለስ ሳሳ
L 13 N	DINV TUTOSI	12 10/03/12		CIVI	10-11pm	W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00

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KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

Product Desc:

NRCC IE 2012

09/28/12 - 10/04/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts Rate Pri	Rtg Type Spots	Amount
			Wed PR 10-11p Wednesday Prime	e 10-11pm	•					
CHICA	GO FIRE		Wednesday Film	e io-ripin						
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
Week: 10		10/07/12	M	1	\$3,200.00	0.00	7********			
E74 KSNV	09/28/1	2 09/28/12	Fri PR 8-9p	СМ	8-9pm	F	:30	1 \$1,700.001	0.00 NM 1	\$1,700.00
WHO A	RE YOU	?	Friday Prime 8-9p	om						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09	/24/12	09/30/12	F	1	\$1,700.00	0.00				
E75 KSNV	09/28/1	2 09/28/12	Fri PR 9-10p	CM	9-10pm	F	:30	1 \$3,000.001	0.00 NM 1	\$3,000.00
GRIMM	NDC		Friday Prime 9-10)pm						
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				
Week: 09		09/30/12	F	1		0.00				
E76 KSNV	09/29/1	2 09/29/12	Sat PR 9-10p	СМ	9-10pm	S-	:30	1 \$800.001	0.00 NM 1	\$800.00
		_	Saturday Prime 9	-10pm					İ	
	-SAT-NB		Mockdaya	Spoto #Mook	Doto	Datina				
<u>ىرى</u> Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00				
E 77 KSNV			Sat PR 10-11p	CM	10-11pm	S-	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
			Saturday Prime 1	0-11pm	,			* 1,======	,	41,200.00
	VU-SA-NI									
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00			i	
E 78 KSNV					1p-530pm	S	:30	1 \$2,500.001	0.00 NM 1	\$2,500.00
LIO NOIW	00/00/1	2 00/00/12	NFL Pre-Game	107 010	тр-осории	3	.50	1 φ2,500.001	U.OU MIVI	\$2,500.00
FTBL N	NITE AME	₹								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				
Week: 09 E 79 KSNV		09/30/12	NEL Eastball	1 CM	+-,	0.00	.20	2640,000,004	0.00 \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	***
E /8 KONV	08/30/1	12 08/30/12	NFL Football NFL Football	CIVI	1P-9PM	S	:30	2\$10,000.001	0.00 NM 2	\$20,000.00
NBC S	UN-FTBL	-								
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				
Week: 09		09/30/12	S		\$10,000.00	0.00				
E 80 KSNV	09/30/1	12 09/30/12	News 3 Live in Prime	ime CM	7-10pm	S	:30	2 \$1,600.002	0.00 NM 2	\$3,200.00
NWS3	LVE-PRI	ME	News 3 III FIII/IE						İ	
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				
Week: 09	/24/12	09/30/12	S	2	\$1,600.00	0.00				
E 81 KSNV	09/28/1	12 09/28/12	M-F News 3 at Ele		11pm-1135pn	1F	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at El	even						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				
Week: 09		09/30/12	F		\$1,200.00	0.00				
E 82 KSNV	10/01/1	12 10/01/12	M-F News 3 at Ele		11pm-1135pn	п М~~~	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
NEMO	2 AT 14		M-F News 3 at El	leven						
	3 AT 11 art Date	End Date	Weekdays	Spots/Week	Rate	Rating			i	
Week: 10		10/07/12	M		\$1,200.00	0.00				
E 83 KSNV	10/02/	12 10/02/12	M-F News 3 at El		11pm-1135pn	1 -T	:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
	:		M-F News 3 at E	leven					1	
	3 AT 11	End Data	Maakdaya	Cnoto#Mook	Data	Dating				
<u>عد</u> Week: 10	<u>art Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00			1	
			M-F News 3 at El		11pm-1135pr		:30	1 \$1,200.001	0,00 NM 1	\$1,200.00
			M-F News 3 at E					,		7.,200.00
	3 AT 11	e e .	hat- it i	0	.	D. C.			1	
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week	Rate \$1,200.00	Rating 0.00			1	
E 85 KSNV				CM	11pm-1135pr		:30	1 \$1,200.001	0.00 NM 1	\$1,200.00
	. 5. 5 17			Ç141		.,	.00	. wijeco.oci	0.00 I 1191	Ψ1,200.00

Print Date: 07/26/12 10:50:10 Page 9 of 9

KSNV

167

Totals

\$153,025.00

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating ---T---10/07/12 Week: 10/01/12 1 \$1,200.00 0.00 E 86 KSNV 09/29/12 09/29/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 2 \$1,100,001 0.00 NM 2 \$2,200.00 Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 ----S-2 \$1,100.00 0.00 E 87 KSNV 09/28/12 09/28/12 The Tonight Show CM 1135p-1237a :30 \$500.001 ----F--2 0.00 NM \$1.000.00 **Tonight Show TONITE SHW** Start Date **End Date Weekdays** Spots/Week Rate Rating 09/30/12 ___F__ Week: 09/24/12 \$500.00 0.00 E88 KSNV 10/01/12 10/01/12 The Tonight Show CM 1135p-1237a M-----:30 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show** TONITE SHW Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 10/01/12 10/07/12 \$500.00 0.00 E89 KSNV 10/02/12 10/02/12 The Toniaht Show CM 1135p-1237a :30 \$500.001 0.00 NM -T----2 \$1,000.00 **Tonight Show TONITE SHW** End Date Start Date Weekdays Spots/Week Rate Rating 10/07/12 -T----Week: 10/01/12 \$500.00 0.00 E 90 KSNV 10/03/12 10/03/12 The Tonight Show CM 1135p-1237a --W----:30 2 \$500.001 0.00 NM \$1,000.00 **Tonight Show TONITE SHW** End Date Start Date Weekdays Spots/Week Rate Rating 10/07/12 Week: 10/01/12 ------\$500.00 0.00 E 91 KSNV 10/04/12 10/04/12 The Tonight Show CM 1135p-1237a :30 \$500.001 0.00 NM 2 \$1,000.00 **Tonight Show TONITE SHW** Spots/Week End Date Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---T---\$500.00 0.00 Saturday Night Live E 92 KSNV 09/29/12 09/29/12 CM 1130pm-1:02am :30 2 \$1,400,001 0.00 NM 2 \$2,800.00 Saturday Night Live SAT NITE LIVE End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 ----S-2 \$1,400.00 0.00 Week: 09/24/12 E 93 KSNV 09/30/12 09/30/12 Sun 1135p-1200a -----S Sports Night in Las VegaGM :30 \$400.001 0.00 NM \$400.00 Sports Night in Las Vegas SPORT NT-L VGS Start Date End Date **Weekdays** Spots/Week Rate Rating 09/30/12 -----5 \$400.00 Week; 09/24/12 0.00